This is the message page. We create this page to continue enriching the function of food review and food list. In this page, you can check who likes your review and who adds your review to their favorite food lists. The user may feel happy and fulfilled when he saw his food reviews are liked and really help others. It will motivate the user to keep generating food review content and help other users to create their own food lists (list of dishes, restaurants and reviews).

Also, you can see the comments of others on your food reviews as well as being mentioned by friends within the same page. Imaging that your best friend find an amazing food list like this (The real Taiwanese taste - The food map of Causeway Bay), he may want to share it with you, and you can go with him together to have a try in the coming day.

We also have a chat function, where user is able to chat with friends directly.

Generally speaking, we introduce message page to enhance the social intercourse attribute of Foobulous.

问题

1. What is Foodbulous’s target audience? Do you think it will cover non-local (short-term stay) and new-local (long-term stay, doctor students or mainland people working in Hong Kong)?
2. Do you think it is acceptable to introduce some UI design ideas from Mainland’s successful and hugely popular Apps?
3. Could you give us some ideas or insight about your expected mechanism for developing foodie KOL?

我们不能全盘接收用户意见，只能作参考

字体太小

Too many button,losing focus, big picture is good

让他们更有效率地使用应用

KOL cultivate

Competition mechanism